

Schlonda M Video Production Services Questionnaire

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WHO IS YOUR TARGET AUDIENCE?

When shooting a commercial, it's pertinent to have WHO you want to reach out to. This will make you speak directly to the minds of your prospects. Describe your target audience demographics (age, gender, income, marital status, education, location, interests, etc)

WHAT'S YOUR MESSAGE?

Every commercial has a message to pass. Kindly fill out a summary of the message you need to pass.

WHAT'S YOUR BUDGET?

Kindly indicate the range of your budget. We know what it takes to work with startups and big brands when it comes to video production.

WHAT DO YOU WANT TO ACHIEVE WITH THIS VIDEO?

- Launch a new product/service
- Inform the public
- Promote an existing brand/product/service
- Attract new clients/lead generation
- Educate volunteers/staff
- Boost brand awareness

DO YOU HAVE AN ACTIVE WEBSITE?*

- Yes
- No

HAVE YOU EVER HAD A COMMERCIAL SHOT?*

WHAT DO YOU WANT YOUR AUDIENCE TO DO AFTER WATCHING THIS VIDEO? (*What'll be your call to action?*)

- Fill a form
- Make a call
- Purchase a product
- Visit a landing page
- Perform a task

HOW DID YOU HEAR ABOUT US?

Schlonda M

WHAT'S YOUR NAME?

WHAT'S YOUR PHONE NUMBER?

WHAT'S YOUR LONG-TERM GOAL?